A San Francisco attorney who has filed several TCPA legal actions, I am very familiar with telemarketers' practices in California. I believe that a few telemarketers are simultaneously leaving literarlly hundreds of thousands of messages based on information I have. Legislation prohibiting prerecorded messages should be strengthened.

I hope that the FCC will increase the penalty for a TCPA violation to at least \$1,000. \$500 is simply not enough of an inducement to consumers to take the time to learn how to navigate through the legal system and prosecute a TCPA action, particularly given that some courts have held that states must "opt in" before its citizens can file TCPA legal actions.

I believe that an atotrneys' fees provision in the law would also facilitate the ability of consumers to bring legal actions that would have a deterrent effect against telemarketers' violating the TCPA.